

Strategic Planning Map 2017 – 2022

VISION: Your path to worlds of imagination, innovation and opportunity

MISSION: To engage the residents of Halton Hills in exploring ideas, expressing creativity, and making connections

VALUES: As an organization we demonstrate:

- **Stellar Service:** Serve the public and our colleagues in a friendly, professional, accessible and efficient way.
- **Intellectual Freedom:** Protect the rights of library users to: access all expressions of knowledge and creativity; and, to express their opinions freely.
- **Innovation:** Explore new ways to enhance Library services that are responsive and relevant to residents.
- **Partnership:** Collaborate with the Town of Halton Hills and community-based agencies to provide a clear benefit to the residents; we are stronger together.
- **Building Community:** Advance the preservation and celebration of Halton Hills’ unique heritage and our future social and economic well-being.
- **Staff Development:** Appreciate our fellow employees’ assets and focus on keeping their knowledge strong and current.

STRATEGIC OUTCOMES

A. Connected community that is culturally-enriched by population growth and increased diversity	B. Engaged key audiences through services focused on their needs and interests	C. Increased awareness of the Library’s value and relevance to residents	D. Outstanding staff, leaders, processes and technology that maximize the Library’s potential
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Goals for 2022

<ol style="list-style-type: none"> 1. Ensure the new branch within “Vision Georgetown” is part of a vibrant, multi-purpose community hub that puts the needs of residents first. 2. Provide diverse cultural experiences and resources that welcome and connect newcomers and build community. 3. Cultivate and deliver leading-edge resources and expertise so residents can realize their life goals and contribute to a healthy and thriving community. 	<ol style="list-style-type: none"> 1. Consult key audiences and update research on an ongoing basis. 2. Create research-based programs and services tailored to key audiences. 3. Deliver the distinctive HHPL experience where key audiences gather. 	<ol style="list-style-type: none"> 1. Position the Library as a significant contributor to the local cultural sector and, as a trusted, vital community asset. 2. Raise residents’ awareness of the Library’s many non-traditional, innovative programs and services. 3. Strengthen connections with partners and community innovators. 	<ol style="list-style-type: none"> 1. Align the Library’s, structure, processes, and resources (including alternate funding) to ensure leaders and staff can operationalize all strategic goals. 2. Build staff’s capacity to provide seamless virtual and in-person services that are convenient and welcoming. 3. Prepare for transitions in key staff roles in accordance with the Library’s Succession Plan.
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