



YEAR IN REVIEW

.....
HIGHLIGHTS

2016



HALTON HILLS PUBLIC LIBRARY

A World Within Our Doors

SUSTAINABLE CARDS SUCCESS

INCREASE ACTIVE CARDHOLDERS

HHPL as groundbreaker: first Canadian library to produce sustainable cards

- Two attractive designs
- Over 500 cards in circulation
- Significant local and national media coverage:
The IFP and New Tanner
CBC and CTV News



WRITERS AND WORKS

NURTURE AND SHOWCASE CREATIVITY

Featured noted and beginning writers

- Jane Urquhart September 21:
Reading, *The Night Stages*
 - 100+ attendees
(One Book, One Halton Hills)
- Author Showcase January
 - 13 emerging authors
- Children's Inkwriting Contest



NEW CHILDREN'S PROGRAMMING

NURTURE AND SHOWCASE CREATIVITY

First ever photography program for kids

- Responded to feedback
- 35 attendees— four sessions

Let's Talk Science

- Detective-themed programs
- 48 attendees in total



CULTURE

NURTURE AND SHOWCASE CREATIVITY

OnStage Family Performance Series in January

- From the generosity of a private donor
- Featuring: Bobs & LoLo from Treehouse TV (sold out)
- The Spirit of Harriet Tubman
- Oh no! by AKA Dance
- Shakespeare meets Hip Hop

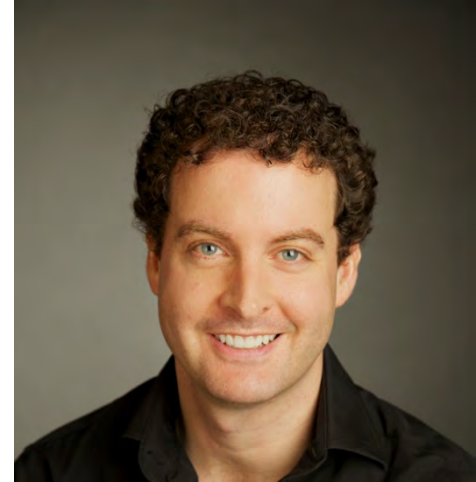


SPECIAL EVENTS

NURTURE AND SHOWCASE CREATIVITY

University of Guelph Lecture Series

- Professor Kevin James: 19th Century British Travel
- Professor Christian Giroux – Contemporary and Public Art Installations
- Planning for future lectures of topical interest



NEW IN TECHNOLOGY

TECHNOLOGY THAT INSPIRES

Technology Introduced in 2016

- 3M/Bibliotheca Cloud Library launched (features current bestsellers)
- Chromebooks expanded to Acton Branch
- E-commerce services introduced to allow online payments for fines and programs



ACTON BRANCH 5TH ANNIVERSARY

CREATE GREAT PLACES, DYNAMIC SPACES

Key improvements to the Acton building this year

- Improved interior/exterior lighting
- New “Tween” area
- Video consoles



COMMUNITY OUTREACH

SHARE AND CELEBRATE COMMUNITY MEMORIES

New Horizons for Seniors

- Telling Your Stories program
- Art, Writing and Music Workshops
- Technology Tuesdays: How to Start a Scanning Project



MARKETING AND COMMUNICATIONS

INCREASE AWARENESS OF LIBRARY SERVICES

Marketing and Communications Plan Completed in 2016

Three key demographics for service development

- Teens
- GenX – Parents
- Post-50



ORGANIZATIONAL/STRATEGIC

HELP OUR COMMUNITY ACHIEVE ITS POTENTIAL

Working together to enhance our services to the community

- Participated in Town's business planning/budget process
- Collaborated on mental health training program
- Culture Days celebration
- Family Day in partnership



THANK YOU!

Questions?



HALTON HILLS PUBLIC LIBRARY

A World Within Our Doors