



## For immediate release

February 28, 2018

### **HALTON HILLS PUBLIC LIBRARY ANNOUNCES ACQUISITION OF LYNDA.COM** **Library obtains popular professional development site for Halton Hills community**

**HALTON HILLS, ON** – Lynda.com has consistently set the bar high for online training; demonstrated in its skyrocketing popularity since its inception in 1995. Now, Halton Hills Public Library brings Lynda’s innovation and quality to their patrons **free of charge**, including the online powerhouse among their comprehensive suite of professional development platforms.

Lynda.com offers over 3500 courses with more than 144,000 top-quality video tutorials taught by experts in a wide array of topics, including business, software, technology and creative skills. Halton Hills Public Library patrons can learn at their own pace, customize their learning paths and share their success on social media. Lynda.com is now part of LinkedIn, the world’s largest professionally oriented social media platform.

Beverley King, Manager of Community and Adult Services is excited to offer this high-demand, professional development platform to Halton Hills residents. “The mission of Lynda.com is to help you learn the skills you need to achieve your full potential. This fits perfectly with the vision and mission of our library, our commitment to growth, and to helping those in our community achieve their personal goals. We’re pleased to have received many positive comments so far, and we look forward to more feedback.”

Halton Hills Public Library offers this platform free of charge to patrons with a Halton Hills Public Library card. More information can be found on the library’s website [hhpl.on.ca/eresources](http://hhpl.on.ca/eresources), and directly at [Lynda.com](http://Lynda.com).

#### **ACTON BRANCH**

17 River Street  
Acton, ON L7J 1C2  
905-873-2681 | 905-873-6118 (fax)

[www.hhpl.on.ca](http://www.hhpl.on.ca)  
[askus@haltonhills.ca](mailto:askus@haltonhills.ca)

#### **GEORGETOWN BRANCH**

9 Church Street  
Georgetown, ON L7G 2A3  
905-873-2681 | 905-873-6118 (fax)

“The courses are great for adding to a resume...”

“I love Lynda.com!”

“Fantastic service!”

“Incredible value consider you get all benefits of a premium membership including offline viewing and adjustable playback speed. You’re saving me over \$400 a year!”

- *Halton Hills Public Library patron comments*

“Taking the foundational courses in marketing has helped me launch my career.”

–*Jenny, Associate Marketing (from Lynda.com)*

“...continually impressed with the quality of Lynda.com's videos”

“One of the best sources for online learning”

“Amazing library...well vetted instructors”

- *PC Magazine, Editors’ Choice*

-30-

### **About the Halton Hills Public Library**

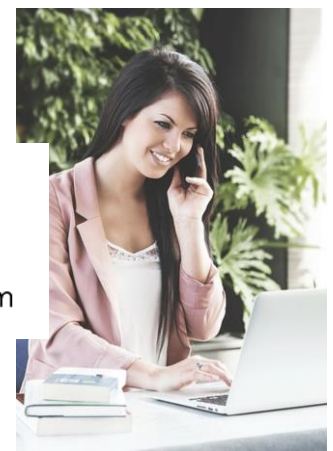
The Halton Hills Public Library (HHPL) provides free access to best-selling books, eBooks and eResources, newly released DVDs, CDs and more. Professionally-trained Library staff go beyond Google in the search for information. Every week, approximately 5,200 people come through the Library’s doors, in addition to the more than 7,500 who visit electronically. For more information on programs, services, hours of operation and access to the online catalogue, visit [www.hhpl.on.ca](http://www.hhpl.on.ca).

Library contact:

Beverley King  
Manager of Community and Adult Services  
(905) 873-2681 ext. 2522

For media:

Susan Mackie,  
Marketing and Communication Specialist  
(905) 873-2681 ext. 2528



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